

Leadership Team Meeting Minutes– March 14, 2017

**Leadership Team members present:** Kevin Guerero, Kristen Beireis, Janet Fulton, Chris Padgett, Michelle Naiser, Sandy Hughes. Meredith Williams Admin was also present.

**Leadership Team Members Absent:** Jeff Nally, Angela Greer, Becky Lingo

#### 1. **Welcome**

Janet called the meeting to order at 11:05 am. Janet asked all members present to set an intention for our time together. She gave an update to the Languages of Appreciation Team Profile. She will send this out in the coming days to the Leadership Team

#### 2. **Approve February Minutes & Accept Treasurer's Report**

Meredith made a minor correction to the spelling of Jeff Nally's last name. Chris moved to approve the February minutes and to accept the Treasurer's report. Sandy seconded. The motion passed unanimously.

#### 3. **New Business**

##### a. Sponsorship MRAC 2018 Conference Pittsburgh

Sandy asked for Leadership Team approval to market and promote and to provide volunteers for the MRAC Conference. The benefit is a profit share of the conference. Sandy made a motion to approve that ICFOV sponsorship of the MRAC conference in 2018. Michelle seconded. Motion passed unanimously. Kristen suggested asking for transparency from MRAC with regard to finances surrounding the MRAC Conference as a condition of us participating in the MRAC Conference sponsorship.

##### b. Membership Renewal Campaign

Kristen reported we are tracking open rates and how many are renewing close to when ICFOV sends out an email campaign. Coming up in late April/early May Kristen would like to do a calling campaign for those who have not renewed yet. She asked for Leadership Team members to assist with calling. Sandy, Kristen, Janet and Kevin have agreed to assist with calls.

##### c. City Ambassadors Initiative

Kristen brought up an issue with branding, i.e. who is hosting/sponsoring the meeting. The Leadership Team discussed and brainstormed how to move forward with this program. Kristen suggested test marketing this with one event this year in specific cities in addition to planning one virtual event. It was suggested that the May membership email include information on how to volunteer with this initiative in addition to MRAC volunteer opportunities.

##### d. Creating our 2018 Leadership Team

Janet asked for Leadership Team to brainstorm for April's meeting what the Team might look like in 2018.

#### 4. **Team Updates**

##### a. International Coach Week & Service Projects

Kevin reported that he and Steve Adikonis have brainstormed to create a service project surrounding our coal mining roots from our region. Kevin commented on how many people out there are looking for a second career because coal mining is not viable in our region? Chris suggested Kevin and Steve research SOAR- a partnership between governor and Hal Rogers. Janet suggested the Team look at pro bono service area as a multi phase process over an extended period of time. The efforts last year with Stand Beside them did not yield the results we had anticipated. Sandy will connect with Stand Beside Them to Have a discussion on exploring possibilities for our chapter to work with them again.

b. VA Systems

Meredith shared that Dropbox has been organized and folders have been shared with Leadership Team members as appropriate. Please provide any feedback to Meredith on the structure or content of our virtual filing cabinet for the chapter.

c. ICFOV Program Update

Michelle asked for a host for the April 18<sup>th</sup> webinar. Please email Michelle if you can intro the speaker.

**5. On the Horizon**

a. Global Leaders Forum (GLF) March 23-26, 2017, Warsaw Poland

b. International Coach Week (ICW) May 15-21, 2017 is an annual weeklong global celebration of the coaching profession.

c. ICF Converge, scheduled for August 24-26, 2017, in Washington DC, is ICF's first large scale global event since 2012

The meeting was adjourned at 12:05 pm.

Respectfully submitted by Meredith Williams, Admin

**Advancing the Art and Science of Professional Coaching in Kentucky, southern Ohio, southern Indiana, and West Virginia**

**Our community exists to:**

1. Connect prospective clients to highly qualified coaches in the chapter
2. Raising awareness and educating the community about professional coaching, the ICF, our chapter and our members
3. Providing a forum for members to network and collaborate
4. Offering exceptional learning and development opportunities for members to grow as coaches and increase business success