

**ICF Ohio Valley Chapter
Board Meeting March 14, 2016**

Attendees: Chris Padgett, Janet Fulton, Jeff Nally, Michelle Naiser, Sandy Hughes
Absent: Kevin Guerrero, Ann Huttner, Angela Greer, Meredith Williams

Minutes: Jeff moved to approve and Michelle seconded. Minutes were approved.

- Janet will send to Sandy the slides from the last meeting describing the results of the Membership

Treasurers Report:

	2016 BUDGET	2016 ACTUAL
Republic Bank Balance - General	\$5,968.25	\$4,299.25
Republic Bank Balance Reserve	\$2,500.00	\$2,075.43
# Chapter Members	TBD	107
# ICF Certified Members		54
# ICF Certified Members %		50%

Membership Renewal Campaign:

- Janet will prepare by Wednesday: Interview frame/guide and list of members and contact information for board members to make the calls.
 - Stage 1 March 21 - April 21: The board will target first year renewal and new people coming in with interviews. Janet will compile and share results with board by end of April.
 - Stage 2: Interview rest of members in batches of 30.

Marketing:

- Jeff is creating a letter to ICF members who are in our zip codes but who are not our current charter chapter members. He will send a copy of this to Janet for information as she creates the Membership Interview template.
- Sandy will send an invoice by March 31 to ICF Global Kristen Kelly with the ZOOM for reimbursement with the Global Marketing Grant.
- Chris reminded board members that they could create their own local coach 'meet-up'. Jeff offered to promote those events via LinkedIn and Twitter.

Programming:

- The full year is set -- yay, Michelle! Michelle and Meredith will collaborate on a one-page description of the annual calendar for sharing with the membership on the website. She will also share that with Janet for the Interview guide.

Unfinished Business:

- Meredith has received no 'no' votes on the bylaws so far. Members appreciate that we did this.
- The website is set with links to the ICF Midwest Conference and all are encouraged to attend.

Announcements:

- Ohio Valley, New York and Raleigh were the only U.S. chapters to receive awards at the ICF Global Conference!! Criteria were membership growth and retention as well as a narrative Chris wrote on the activities and programming we have done over the course of the year.
- Ann is involved with a non-profit organization called "Stand beside Them" who matches coaches with military veterans looking for coaches. Steve Aidikonis will spearhead an alliance with our chapter through creation of a future webinar between the CEO of this non-profit and him describing the need.