

ICF Ohio Valley Chapter
Board Meeting November 9, 2015

Attending: Chris Padgett, Janet Fulton, Jeff Nally, Belinda Gates, Michelle Naiser, Meredith Williams, Sandy Hughes. Absent: Ann Huttner (Oregon!)

The Meeting began promptly at 9:00 am EST and was recorded.

General

Chris will be writing a 'leaders letter' to members soon; anyone with acknowledgements or news should be forwarded to him for sharing.

October Minutes Approval

Janet moved, Jeff seconded. Meredith will post on the website.

Nominating and Voting Process for 2016 officers

There were no nominations received for ICF OV officers from the Mail Chimp request so we will proceed with the voting process using the current slate of officers. The VP-Membership will remain open while we all look for someone to fill the role, ideally from outside Kentucky.

Financial Reporting and Budget 2016 Process

ICF global pays for the leadership conference for the President. Chris proposed that the travel expense be used for the President-elect to also travel to the ICF global leadership conference, rather than for the MRAC. There will not be a Midwest Conference in 2017.

Anyone with additions or changes to the budget should please send those to Sandy by end November. We will approve the final 2016 budget at the next meeting.

Bylaws Revision

Jeff will make the revisions as proposed. He will send to the membership in January for a vote and then post them on the website.

Marketing Grant

Jeff proposed that we use the money to engage new members, which was agreed. In addition to the normal emails, we might want to do a direct mail campaign with some physical collateral. Other ideas: Facebook and/or LinkedIn ad boost, sponsored adwords on Google, etc. Meredith could look at placing media ads or announcements/notices. We all empowered Jeff to use it as he feels makes sense!

Programming

Chris and Janet will work with Michelle on a survey of membership for programming. There is only 1 event committed in 2016. Events are free for Ohio Valley members. Meredith will review those that have signed up for the November event and for those OV members who paid, she will figure out a way to refund their money. BTW, in the promotion email there is code that should be used when membership register. Chris requested that when we sign up for a program, we should share that in our networks to get the word out.

Other

Chris set a goal for us to reach 100 members before the next renewal period.

Meeting adjourned at 10:05.