



## ***Chapter Advance 2015 Future Self Exercise***

### **Context:**

This output surfaced during a group exercise facilitated by Chris Padgett and completed by chapter leaders and participants of the 2015 ICF Ohio Valley Chapter Advance. Participants were asked to consider and reflect upon the chapter's identity as if it were a person. Participants then identified the unique characteristics of the chapter's identity in three distinct frames.

Participants identified the chapter's best self (who is the chapter being at its best – when it is standing in the light) shadow self (who is the chapter being at its worst – when it is standing in the darkness), and future self (aware with the insight of the chapter's best and worst – what intentional identity characteristics do we want the chapter to manifest going forward).

### **Ohio Valley Chapter Future Self Exercise Output:**

#### **Best Self**

*(When the chapter is at its best, this is who it is being/doing)*

- Knowledgeable
- Progressive
- Playful
- Professional
- Collegial
- Supportive
- Education
- Empowering
- Tribe
- Expert
- Growth oriented
- Connected
- Resource
- Affirming
- Community
- Fun!
- Welcoming
- Networked

## **Shadow Self**

*(When the chapter is its worst, this is who it is being/doing)*

- Unresponsive
- Unknown
- Intimidating
- Foreign
- Unfocused
- Mysteries
- Geographic bias
- Tribal
- Elitist
- Siloed
- Not diverse
- Limiting beliefs/capacity
- Playing small
- Complex
- Slow

## **Future Self**

*(The intentional identity we seek to create for the chapter going forward. In other words – who do we want the chapter to be and what do we want it to do).*

- Dynamic
- Diversified
- Trusted resource
- Known brand
- Capability builder
- Influential
- Innovative
- Resource for best practices
- Excellent education offerings
- Recognized
- High awareness
- #1
- Service oriented
- Business connector