

## **ICF Ohio Valley Chapter Board Meeting May 9, 2017**

### Attendees:

Janet Fulton, Meredith Williams, Kristen Beireis, Becky Lingo, Jeff Nally and Michelle Naiser

### Absent: Sandy Hughes, Kevin Guerrero

1. Janet opened up the meeting by inquiring about what each of us are celebrating now or planning to in 2017.
2. The Board approved the minutes and treasurer report. Becky Lingo shared the details of the chapter rebate of \$2,599.23 and a \$600 advertising stimulus. Becky will send out ideas for us to think about and decide how we would like to spend the \$600 in a future meeting.
3. Kristen provided an update on the renewal campaign. As of current there are 35 people set to be taken off the roster if they do not renew. Kristen asked for our support in reaching out to these 35 members in the next few weeks. The purpose of us reaching out is to understanding what is important to them, let them feel heard and ask how we can support them. Prior to reaching out I'd like to send them a post card. After this campaign I would like for us to reach out to those members who have come of the roster in the last 3 years (2014-2015).
4. ICW Zoom Celebration (Janet - 10 Minutes) Janet went through the agenda for the ICW Zoom Celebration meeting scheduled for Thursday, May 18th. Janet requested volunteers to help support the facilitation of key pieces of the agenda. Michelle volunteered to support the open forum at the closing and Becky Lingo volunteered to host the opening activity.
5. Jeff Nally provided an update on the Marketing Grant activities. Jeff reminded us that we have \$400 to spend on printing our own chapter materials and asked the board for their ideas. The team generated ideas and decided to move forward with forming two committees to develop the ideas. One committee will support the development of a bookmark and the other for donating items to raffle off and the booth we will have at the SHRM conference.
6. Janet provided an update on the Chapter Impact Acceleration Project and specifically requested our support in forming a committee to develop a survey for our membership. The board supported pursuing this effort.
7. Janet shared some ideas from a Member Engagement Strategies (GLF/MRAC) committee she had participated in recently. Janet asked for the board to review the ideas and to think about what we might be interested in adopting or leveraging.

### **Advancing the Art and Science of Professional Coaching in Kentucky, southern Ohio, southern Indiana, and West Virginia**

#### **Our community exists to:**

1. Connect prospective clients to highly qualified coaches in the chapter
2. Raising awareness and educating the community about professional coaching, the ICF, our chapter and our members
3. Providing a forum for members to network and collaborate
4. Offering exceptional learning and development opportunities for members to grow as coaches and increase business success